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Quite Software Announces Plans to Enhance its Publishing Solutions with Support for Adobe Acrobat 4.0

London, England, Feb.16, 1999 — Quite Software is pleased to announce that updated versions of its leading Adobe ® Acrobat ® plug-ins will be available for both Apple Macintosh and Microsoft Windows within 30 days of the availability of Acrobat 4.0. Quite produces Quite Imposing and Quite Imposing Plus, leading solutions for native, visual Adobe Portable Document Format (PDF) imposition using Acrobat, and Quite A Box Of Tricks, a toolkit for PDF professionals featuring image reduction, conversion from RGB to CMYK, and a host of other features.

“Acrobat 4.0 opens exciting opportunities for us to improve our products to meet customer needs,” says Quite’s Managing Director, Aandi Inston, a respected expert in the fields of PDF and Acrobat. “Features like larger pages, built-in ICC profiles, and support for pre-separated PDF files, help to address the concerns of users reaching the limits of the Acrobat 3.0 products, and we are ready to extend our products to take these features beyond Acrobat’s own support. We’re also delighted that Adobe has standardised the means for managing bleeds [information running to the edge of oversized pages] and this will allow us to improve integration of bleeds between Quite Imposing and other third-party solutions.”

Quite Software is a UK-based company specialising in PDF and Adobe PostScript® solutions. Extensive knowledge of PDF and PostScript internals is used to create solutions that were previously very expensive, time consuming, or just impossible. Great importance is placed on usability testing, with public beta trials using hundreds of volunteers.

“Quite’s plug-ins helped to show graphics and pre-press professionals just how powerful and easy the PDF format is to use,” said Sheri Schurter, Group Product Manager, PDF Desktop Solutions, Adobe Systems, Inc. “With support for Acrobat 4.0, Quite Imposing and Quite A Box of Tricks can significantly enhance the capabilities of their products and as a result, the pre-press and graphics community. We look forward to the new innovations Quite Software will bring to the market.”

A more detailed summary of the key points planned for Quite's plug-ins follows.

LARGER PAGES. Acrobat 4.0 has abolished the 45 inch square limitation for each page. Quite Imposing Plus will quickly be enhanced to allow larger impositions, a feature much demanded.

SEPARATED PDF. Acrobat 4.0 has support for handling pre-separated pages, while keeping track of the relationship between pages and the colors of each plate. Many people still work with separated pages, and Acrobat will now help them out. Quite Imposing Plus is projected to be enhanced to work with separated PDF, producing separated impositions.

ICC PROFILES. Quite A Box Of Tricks pioneered conversion from RGB to CMYK using an ICC profile in a plug-in. Acrobat 4.0 allows ICC profiles to be embedded in a PDF file. Quite A Box Of Tricks will be enhanced to give full support for converting colours tagged with ICC profiles. Quite will be evaluating the need for more advanced ICC profile tools for PDF files, and their current technology is well placed to take full advantage of this exciting advance.

ALTERNATE IMAGES. Acrobat 4.0 has support for multiple versions of each image, for instance a high resolution image for printing and a low resolution image for fast display. Quite A Box Of Tricks already has leading-edge technology to replace images with low resolution versions, and we will be ideally placed to deal with any demand for alternate images.

BLEED INFORMATION. Quite Imposing Plus pioneered the specification of bleeds for pages of PDF files, and attaching information about trimming to each page. Acrobat 4.0 has adopted a standard very similar to our original design. Quite Imposing Plus will be enhanced to make use of the new standard, while maintaining compatibility with existing files. As other vendors adopt this standard, workflow flexibility will increase.

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