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Quite and callas announce strategic alliance, new and updated products

London, England, July 7, 1999 —Quite Software Ltd. and callas software gmbh are leading creators of Adobe® Acrobat® plug-ins for pre-press solutions in Britain and Germany. Today they announce a strategic alliance to make their products work together, making PDF an even better option for today's production users.

To initiate this, they announce two new developments.

1. callas' **pdfOutput Pro** is an output tool, allowing the production of separations on any PostScript® device from laser printer to imagesetters. Quite have developed **Quite RGBGone**, based on the leading-edge technology in their **Quite A Box Of Tricks** plug-in. RGBGone will convert RGB data to CMYK, and will be sold only by callas in a bundle with pdfOutput Pro. *"This is a winning combination,"* says Olaf Druemmer, president of callas, *"allowing users to colour separate any PDF file that comes their way, even from the desktop applications that pre-press professionals dread."*
2. **pdfToolbox** is a collection of valuable tools from callas, and includes **pdfBatch**. This will be upgraded to **pdfBatch Pro**, and will allow plug-ins from other developers to take advantage of the sophisticated but easy to use automation facilities offered by pdfBatch. **Quite A Box Of Tricks** will be one of the first third party plug-ins to be enhanced to support pdfBatch Pro, allowing all the powerful features of Quite A Box Of Tricks to be automatically applied to complete folders of PDF files. For instance, all of the files in a folder could be shrunk for use on the web, converted to greyscale, or have "hairlines" increased to a minimum width. Aandi Inston, founder of Quite Software, is pleased. *"Our customers are delighted with Quite A Box Of Tricks, but the most common request is for some degree of automation. This has given us an opportunity to exploit the automation facilities in a mature product, delivering what our users need in a timely fashion."*

All new developments are expected to see release during July, 1999.

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